



THE FUTURIST LLC  
SERVICES



# THE FUTURIST SERVICES

- Content Creator & Curation
- Branding and Image
- Digital Strategy & Social Media
- A.I. Art Intelligence Marketing
- Press & Editorial
- Exclusive Events



# Introduction

**The FUTURIST LLC**, founded by Paola De Luca, boasts thirty years of experience in the luxury sector and together with its international network brings vision and innovation.

In the age of Artificial Intelligence, The Futurist offers consultancy services that embrace knowledge and creativity, contributing to the development of new strategies. The Futurist ranges from research and data analysis to development and implementation support

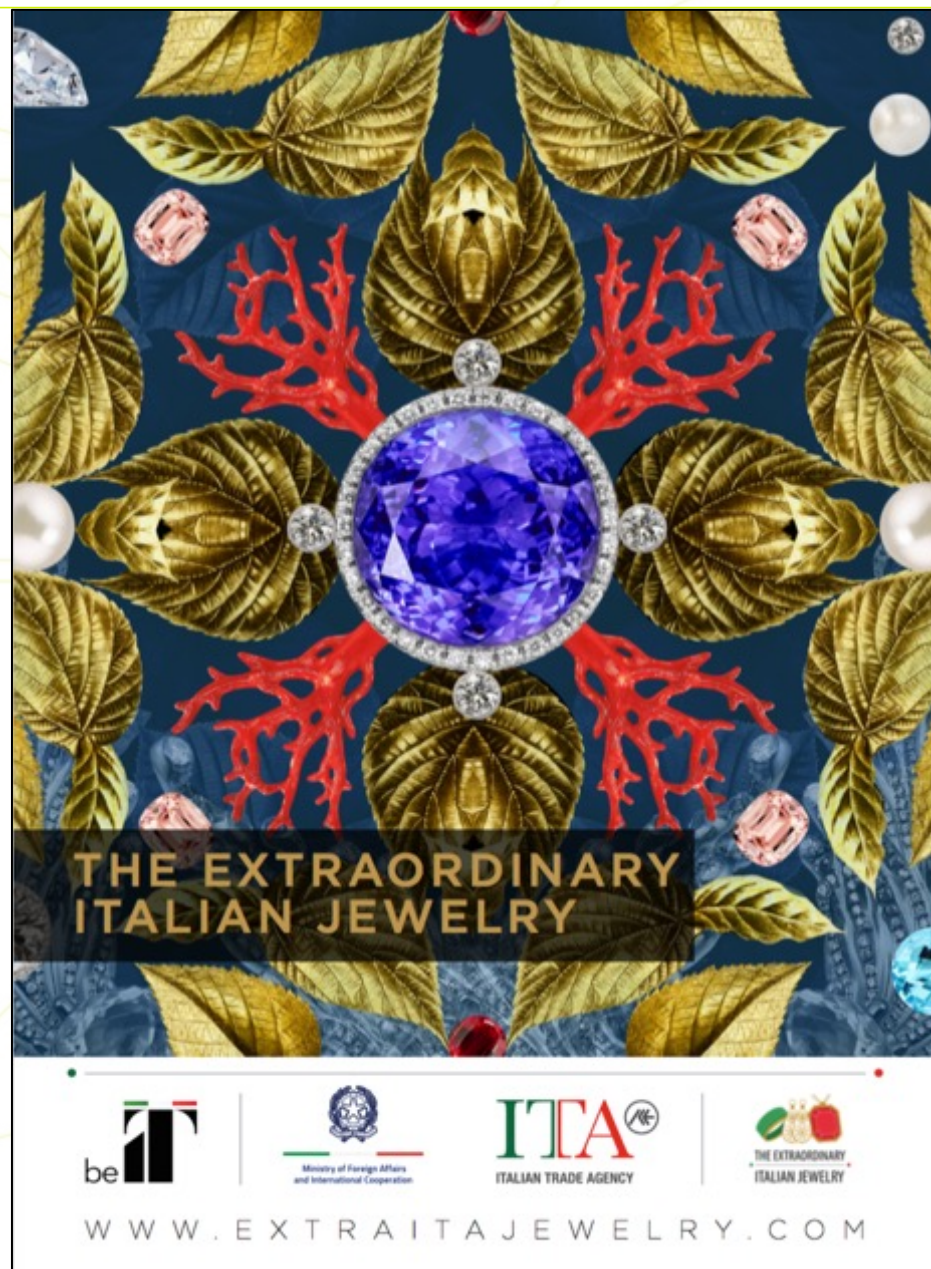




**THE JEWELLERY TREND BOOK**

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# Branding & Image

**The Futurist** contributes with great experience to the repositioning of brands and companies based on analytical data and geographical targets and market segment.

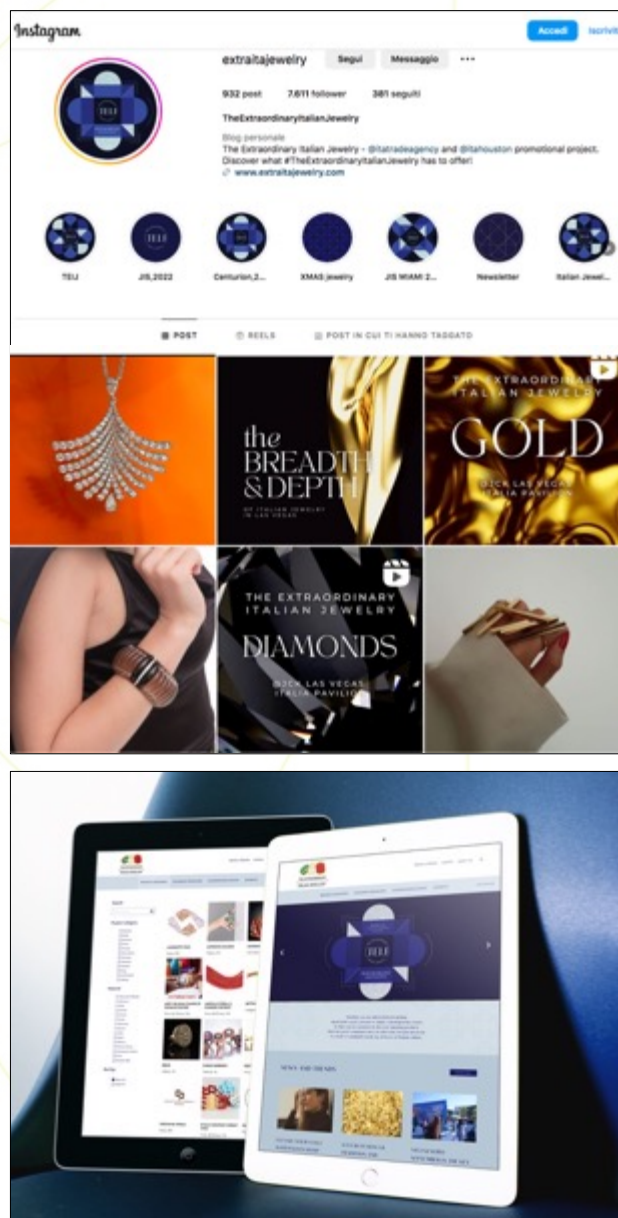
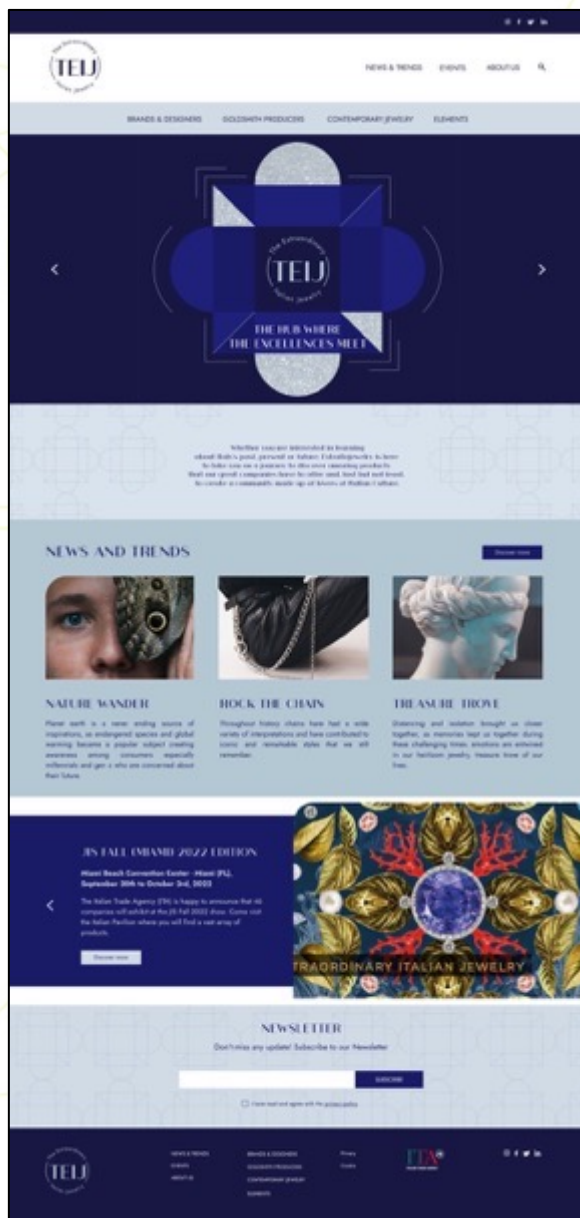
Our Team delivers a transversal contribution in both the digital and analogue fields.

The services range from digital communication and 'Influencers Marketing' to online community management. These include strategies and social media management, as well as live broadcast management.

# Digital Strategy & Social Media

**The Futurist** designs customized communication strategies for brands, companies, institutional organizations and independent designers. Our expertise extends from creation of a user-friendly digital experience for e-commerce sites, institutional platforms, blogs and marketing activities.

Experts in creating efficient websites, we manage social media channels with a B2B and B2C focus





# A.I. Art Intelligence Marketing

**The Futurist**, with its vast experience in the sector of luxury, has established a creative collaboration and pioneering with A.I. artists to conceive campaigns and innovative marketing concepts that redefine the concept of story-telling, both in the digital and analogue worlds. These collaborations consolidate the deep understanding of market trends and needs with creativity and new horizons of artificial intelligence. The result is campaigns that capture the public's attention, opening up and leads to engaging narratives that challenge traditional limitations. This union between human creativity and artificial intelligence creates a unique synergy, allowing you to transform stories into exciting and engaging experiences, thus helping to shape the future of marketing in the luxury sector and jewelry.







## Press & Editorial

**The Futurist** promotes the importance of digital marketing as a tool for e-commerce, using it to reach the target audience with messages that bring not only to conversions but also to greater loyalty.

The Futurist Team designs and develops editorial materials and corporate presentations such as look books, catalogs and the creation of digital identity.







# Exclusive Events

**The Futurist** offers unique creative solutions, from producing private events to extending multi-channel support. The Futurist adopts a holistic approach to marketing and transformation in the luxury and jewellery sectors. His emphasis is on implementing engaging strategies and experiences that capture audience attention on various levels. We are committed to supporting partners in developing new ideas and strategies that drive the success of an ever-evolving industry.

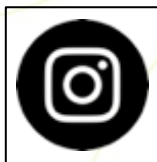




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